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<http://www.runningfilmfestival.com/>

**Running Film Festival Presented by Nissan to  
Premier During U.S. Track & Field Trials**

*Festival to Showcase Documentaries, Shorts & Feature Films in Eugene, Oregon*

**May 12, 2008 – Eugene, OR** – When nearly 200,000 athletes and fans converge on Eugene, Oregon, for the 2008 Track & Field Trials, there is no doubt that they will enjoy the beautiful scenery and the competitive spirit of “Track Town USA.”

However, when they leave Hayward Field for some well-deserved and necessary down time, hundreds will be headed to the movies. That’s right! Hollywood comes to Eugene, as it will play host to the first film festival ever devoted to the subject of running: the [Running Film Festival \(RFF\)](#), scheduled for July 3 – 5 on the campus of the University of Oregon.

RFF is the brainchild of running enthusiasts and industry entrepreneurs, who formulated the idea after assessing the vast, but yet underexposed collection of celluloid devoted to the sport that so many never had the opportunity to see. A festival signed a title sponsor to join presenting sponsors [TheFinalSprint.com](#) and [Running Times](#), and a great event was born.

“Everyone knows about ‘Pre’, ‘Without Limits’, and ‘Chariots of Fire,’ but there are dozens of other captivating, running-related movies and documentaries that the running community will now have the opportunity to experience. We decided to create an event that brings together great

films, talented directors, elite athletes, and people who just simply love the sport. It's a one-of-a-kind opportunity for movie makers to screen their films for audiences who will appreciate the subject matter, and its entertainment that fits seamlessly with the spirit of Eugene 08," says Adam Jacobs, Editor-in-Chief of TheFinalSprint.com, one of the event's owners and major sponsor.

Jacobs says the lineup will include several world premiere presentations. Pictures already announced for the RFF schedule include: "*The Long Green Line*," "*Spirit of the Marathon*," "*Indulgence*," "*Run Like Hell*," and "*Showdown*." Event organizers also promise that several major additions to the film lineup and weekend schedule will be unveiled over the coming weeks, so stay tuned for new updates on [runningfilmfestival.com](http://runningfilmfestival.com).

"Running Celebrities", film makers, and audience members will have the opportunity to interact during the RFF's Meet & Greets, Q&A sessions and other special events that will surround the screenings. Red carpet appearances by legends of the sport, as well as, current stars and filmmakers like Olympians Anthony Famiglietti and Gabe Jennings, promise to be some of the many highlights during the three day event.

The RFF will not interfere with the Olympic trials, so fans, athletes, their coaches, families, and friends can all attend and enjoy both the films and the races.

The complete schedule and film line-up will be announced soon, and tickets for the events will go on sale June 1<sup>st</sup> at [runningfilmfestival.com](http://runningfilmfestival.com). Pending availability, tickets also will be available July 3, 4 and 5 at the festival venue: Columbia 150 on the University of Oregon campus.

For more information, visit the festival website at [runningfilmfestival.com](http://runningfilmfestival.com).

#### **About: Running Film Festival (RFF)**

The first annual [Running Film Festival \(RFF\)](http://www.runningfilmfestival.com) is owned and being organized by Running Film Festivals, LLC owners Phil Knowlton, a NYC-based filmmaker, Adam Jacobs, the Editor-in-Chief of TheFinalSprint.com, and Jake Klim, a TV producer in Washington, DC who currently runs for the Georgetown Running Company. All are longtime runners with an undying love for track & field, cross-country, road racing and marathon running. Nissan Corporation has signed on as the events title sponsor; joining presenting sponsors TheFinalSprint.com and Running Times. For more information, please visit <http://www.runningfilmfestival.com/>.

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